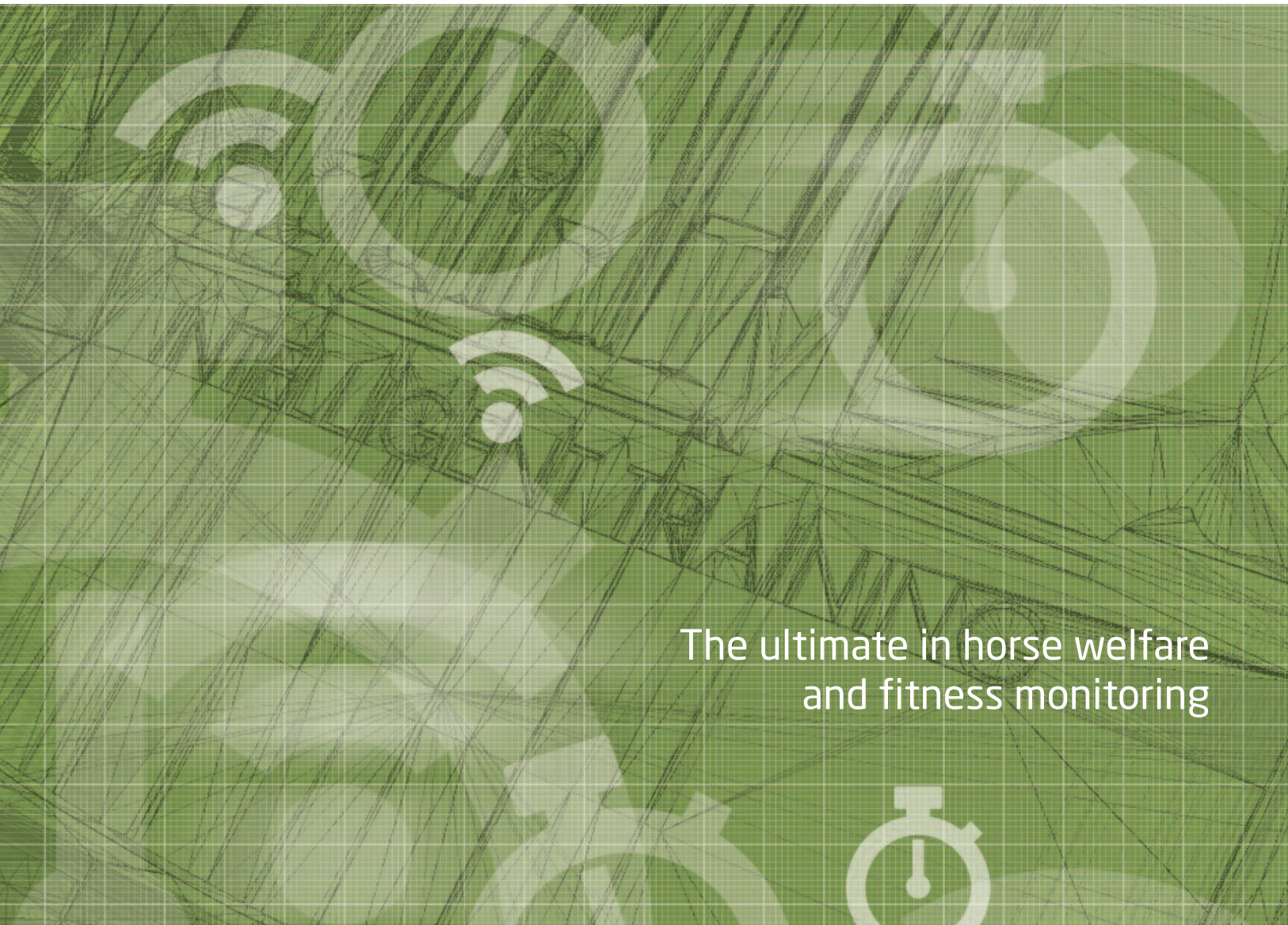




Watch and listen to your horse's speed,  
heart rate and stride length in **REAL TIME**



The ultimate in horse welfare  
and fitness monitoring





“Easy availability of reliable heart rate and speed data over time for an individual horse provides the best method of monitoring its overall health.”

**Dr Lesley E Young BVSc DVA DVC DipECEIM PhD MRCVS**  
**RCVS Recognised Specialist in Veterinary Cardiology**

## What is equinTy?

**equinTy** is a leading-edge, web-based horse welfare, training and yard management tool. It was developed “in the yard” in response to racehorse trainers’ desire to assess and monitor their horses’ welfare and fitness using an intuitive, non-invasive and cost-effective system.

## Winning features



- **Key measures** such as distance, split times, strides per furlong, stride length, speed, location and altitude give trainers more information to optimise the training schedule for their horses



- **GPS and Stride Monitoring** technologies, expertly integrated to provide scientific information and reports to complement the trainer's expert horsemanship

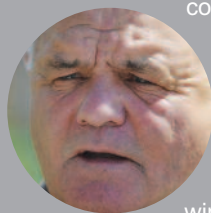


- **Continuous Heart Rate Monitoring** gives an early indication of improving fitness or potential health deterioration, and also determines the heart rate recovery time



- **Real-time Streaming** allows gallop-side monitoring for trainers and owners from a smart phone or tablet

## A professional perspective...



"I'm a trainer who strives to constantly innovate and introduce new ideas into the yard to provide a competitive edge and increase the wellbeing of our horses. Having been involved from the outset in the development of **equinITy**, it has become an invaluable tool in helping us to achieve our best results in recent seasons both by numbers and quality of winners. **equinITy's** evolution to provide stride data in addition to heart rates and GPS information gives us an insight into the horses welfare which would otherwise be impossible to achieve."

**Brian Ellison, Malton, UK**



"equinITy is an extra pair of eyes and ears on my horses. By collecting data each day I can build up a profile for my horses based on scientific fact as well as my own assessment. This acts as a 'tip off' if a horse has worked poorly, or to confirm a horse is ready to race."

My filly Egyptian Symbol had a slight temperature after chalking up her second win in a row. After an easy week she had a good gallop on the Tuesday and was not only visually impressive but the data indicated she was back to her old self. The horse is now 3 from 3 and right on track for the \$10m Jeep Magic Millions Raceday in January."

**Bjorn Baker, New South Wales, Australia**



"I was thrilled with Mubtaahij's win in the UAE Derby on Dubai World Cup night. We used the new equinITy device on him in the build up to the Derby, which was a great help. Not only did he look amazing physically, but his data backed up exactly what I was seeing in front of me. His work showed that he could cruise at a high speed with a long stride length allowing him to conserve energy and thus quicken off a strong pace, which is exactly what he did on the big night."

**Mike de Kock, Gauteng, South Africa**



"Heart rate monitors and GPS devices are now commonly used in all branches of professional and amateur sport to individualise and optimise athletes' training resulting in improvements in performance at every level. Easy availability of reliable heart rate and speed data over time for an individual horse provides the best method of monitoring its overall health. This information is always the starting point for the investigation of any subsequent poor performance and from the perspective of a specialist equine cardiologist who is regularly tasked with evaluating these cases, I really look forward to a time when this kind of data is available routinely and not rarely."

**Dr Lesley E Young BVSc DVA DVC DipECEIM  
PhD MRCVS**

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- Secure and confidential website is used to store the downloaded data



- Easy access to reports and training data from anywhere in the world via the internet



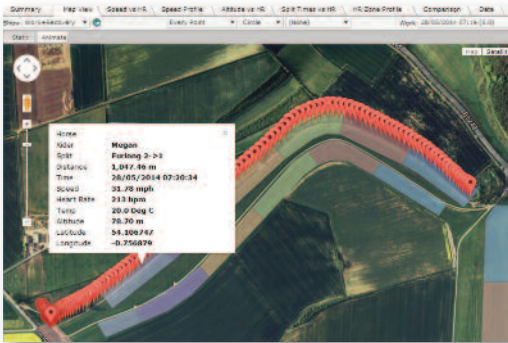
- Intelligent analysis of the data produces highly informative, user-friendly, graphical performance reports



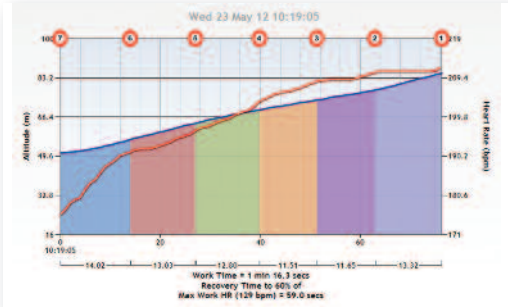
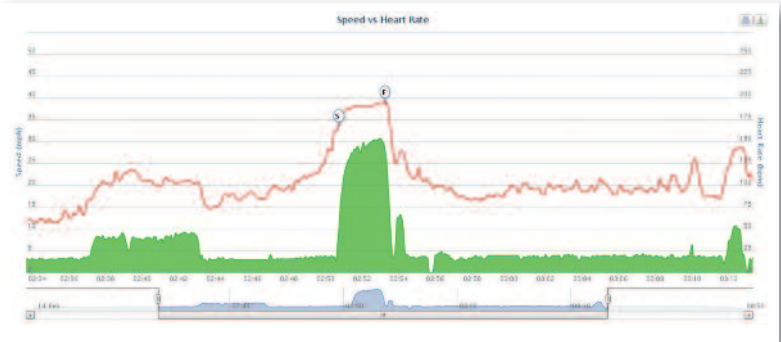
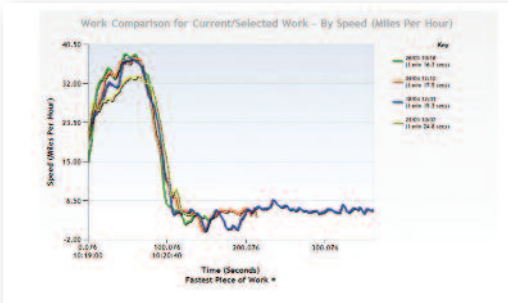
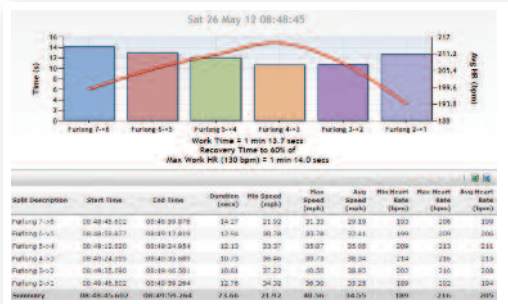
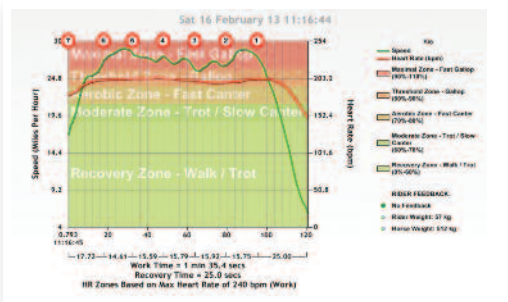
- No additional equipment is introduced into the yard



Rich in content



- Visualise horse tracking information in a graphical map view, allowing drill-down to specific data points and animation - bringing each of piece of work “to life!”
- Heart Rate vs Speed is displayed in a variety of different ways, including the ability to view performance within predefined “training zones”
- Split Times and recovery times are automatically calculated and can be displayed in a range of different formats
- Compare Multiple Pieces of Work from the same or different horses, allowing you to review performance over a period of time and trend a variety of different factors
- Heart Rate vs Altitude provides analysis of the relationship between different gallops and horse performance
- Powerful Charting Capability allows the ability to zoom in, focus on and explore specific data
- Work Summary generates a single screen overview of a work item, allowing notes to be added by the trainer and also automatically displays the respective weather conditions at the time and location of the work
- RaceFinder, using Weatherbys’ real-time database, makes it very easy to find races for all horses in your yard, automatically using ratings, best trips and other attributes to optimise the searching process
- Yard Management features providing work scheduling and high quality reporting to save time and effort







The next generation of **equinTy** employs mobile communication and GPS technology to create a real-time view of horse training data, including dynamic stride calculation.







### The evolution of equinTy

Using the latest in product design and mobile communications, the next generation of **equinTy** provides a unique view of your horse during training – in real-time! The new custom-designed equinTy monitoring device and app provide Heart Rate, Speed, Split Times, Location and Stride analysis to any internet enabled device for instant viewing.

#### STRIDE ANALYSIS

Strides per furlong, stride length and soundness assessment through stride efficiency monitoring

#### LIVE STREAMING

Monitor performance from anywhere in the world, be it the gallop-side or the office, on any internet-enabled device

#### SIMPLE

Single button to power on with fully automated start-up and pairing

#### TOUGH

Ruggedised case, built to withstand the rigours of training yards by offering impact, dust and moisture resistance



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